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November 21, 2006

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REFERENCE NO

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COMMENTS

The U.S. Patent and Trademark Office is asked to acknowledge receipt of the following:

1. PTO/SB/21 Transmittal Form
2. Amendment and Response

U.S. Patent Application Serial No.: 10/661,748

First Named Inventor: Simon Tong

Title: Methods and Systems For Improving A Search Ranking Using Related Queries

Examiner: PARDO, Thuy N.

Art Unit: 2165

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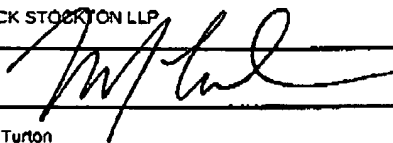
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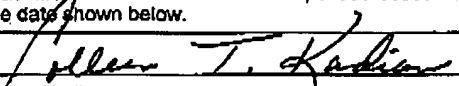
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TRANSMITTAL FORM		Application Number	10/861,748
		Filing Date	09/12/2003
		First Named Inventor	Simon Tong
		Art Unit	2165
		Examiner Name	PARDO, Thuy N.
		Attorney Docket Number	53051/288069
(to be used for all correspondence after initial filing)		Total Number of Pages in This Submission	

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Printed Name	Michael J. Turton		
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANTS: Simon Tong, et al.

SERIAL NO.: 10/661,748

Group Art Unit: 2165

FILED: September 12, 2003

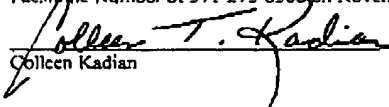
Examiner: PARDO, Thuy N.

FOR: Methods and Systems for Improving a Search Ranking Using Related Queries

Attorney Docket No.: 53051/288069

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Colleen Kadian**AMENDMENT AND RESPONSE**

Sir:

In response to the Final Office Action dated September 22, 2006, please consider the following amendment and response:

Amendment of the Claims are reflected in the listing of claims, which begins on page 2 of this paper.

Remarks begin on page 16 of this paper.